

PUBLIC OUTREACH REPORT



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Introduction

Project Introduction

The Ranch Events Complex is creating a Master Plan to guide the next decade and beyond. This plan will outline facility alternatives, expansion and financial options to support these expansions as needed.

Public outreach has occurred over three phases from May through September 2016, with two more phases remaining. Efforts have focused on identifying issues, opportunities, constraints, and ideas and validating market study findings.

Public Outreach Methods: Process and Purpose

Three public meetings were held: one at Horsetooth Reservoir (S. Bay Group Pavilion), one near Carter Lake (Natural Resources Administration Office), and one at the Ranch Events Complex. In total, over 140 people attended the meetings.

Each meeting was conducted in an open-house format and presented a series of exhibits about The Ranch. Meeting participants were encouraged to discuss their issues and questions with the meeting staff, which included representatives from Larimer County and the consultant team. An online questionnaire extended the reach of the public meetings throughout the region. Comments received at the meetings are presented in the next section, which is organized by outreach method and reflects all the written comments received at the meetings and through online questionnaires.

During these event series, the County and Logan Simpson used a variety of outreach methods to notify the public of opportunities to participate. Nearly 100,000 emails, mailers, newsletters, and social media announcements were distributed, and more than 2,000 people have contributed so far.

Public Open House Summary

The following input was offered at the August public meetings.

Visioning Ideas

The community was asked if specific facilities should be part of the future vision of The Ranch. Additional facilities were also suggested by participants. Red or green dots were placed to suggest whether or not that type of facility seemed appropriate at The Ranch. There was strong support for an Outdoor Concert Venue, Additional Equestrian Arena, Conference Center, Large Wedding or Park Pavilion, and Indoor Shooting Sports Facility.

Facility	Should be at The Ranch	Shouldn't be at The Ranch
Outdoor Concert Venue	26	4
Additional Equestrian Arena	22	0
Minor League Baseball Stadium	20	9
Conference Center	15	0
Large Wedding or Park Pavilion	15	1
Dog Park	13	10
Dog Agility Course	12	3
Ice Rink	9	7
Natatorium	9	6
Banquet Hall	8	2
Minor League Soccer Stadium	8	11
Additional Facilities Proposed by Participants		
Indoor shooting sports facility	13	0
Barn for rabbits and poultry	9	0
Camping spots (For Fair)	5	0
Warm up area/track for horse events (w/ covered bleachers) - dedicated for 4-H	2	0
Shuttle or public transportation	2	0
Livestock Stalls	2	0
Cyclecross or multi-use cycling trails	2	0
RV dump station on site	2	0
Outdoor playground	1	0
Youth/H.S. baseball facility	1	0
RV Area (with water)	1	0
Storage space	1	0
Small restaurant open to public	1	0
Multi-use minor league sports facility	1	0
Roller skating rink, roller blade	1	0
Obstacle course (team building and problem solving)	1	0
Horse racing	1	0
Demo derby area	1	0
Theater (more intimate) venue than BEC for concerts, speakers, etc.	1	0
Human shower/bathroom facilities	1	0

Suggestions for Other Site/Physical Improvements

The following written comments were provided on specific site and/or physical improvements:

- More pedestrian crossings/bridges between parking and facilities.
- Run parking shuttles after evening events, like the rodeo, not just before.
- RV Park - voltage needs to be higher for electrical hookups.
- Planned growth with infrastructure good access roads, new entertainment that will be supported by new residents
- Shade - trees or shelters for events
- I-25 access direct
- Issues: Congestion/parking, how to get there, lack of knowledge on what's there (ie: non-profit use of McKee Building)
- Fiddlers Green or Red Rock of NoCo (?) needs some shade
- Power for camping
- Traffic is already bad in this area; to add "another" sports stadium with immediate onset traffic congestion is a concern.
- Need better R.V. hookups ie: water, 30/50 amp power. Water could be hydrants every 3 spaces.
- Cover a lower arena so 4-H has access to covered arena when paying customers are up top
- Add 1,000 campsites, 1,200-1,500 stalls at Ranch-Way feeds
- Need for accessibility for people with disabilities
- Need to be able to defend public vs. private provider of activities
- More offerings clearly will lead to more opportunities to bring public out!
- Improved judge stand area in Ranch-way Indoor
- Additional stalling minus the pillars which are problematic, some stallion stalls
- Improved water availability in the barns
- Make outdoor venue larger. Look up Ravinia in Chicago.
- Larger vendor area - ability to drive into facility
- North entrance for the horse trailers north of water retention pond, on border of land owned

Suggestions for Programming/Operational Improvements

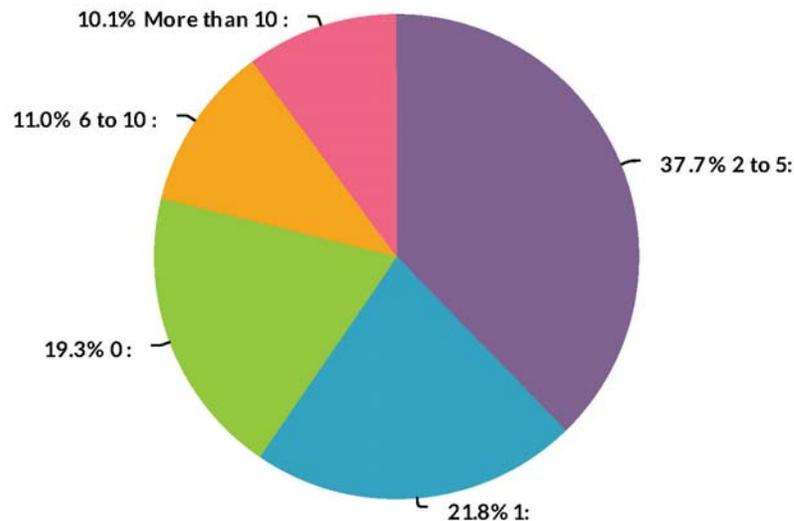
The following comments were provided on programming:

- The sound inside the main building is not good enough for concerts as it echoes too much.
- Better traffic flow when leaving events.
- Keep doors unlocked during events; unlock them earlier.

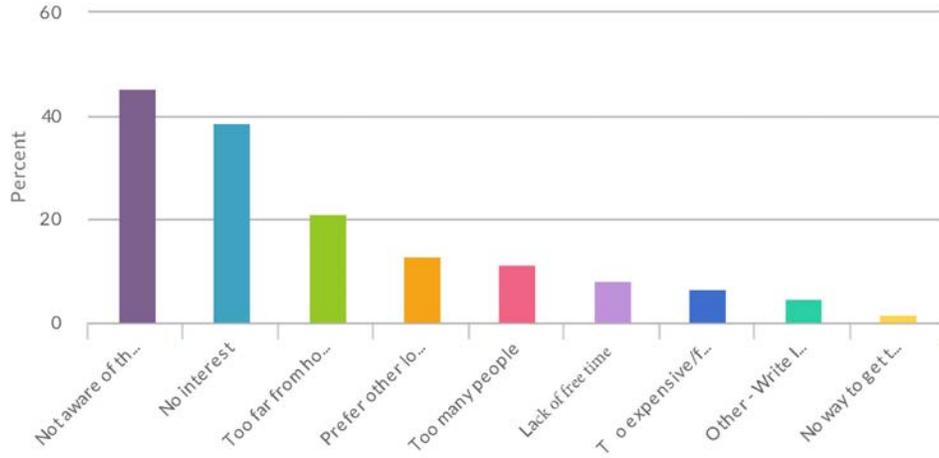
- More daytime family events.
- Summer evening concerts or gathering outside
- Weekend swap meets or flea market
- Agree with all the above, especially outdoor festivals or events and concerts/music, too
- Open fair exhibits before noon
- Tractor and trailer driving obstacle course contest - gooseneck, hay trailer
- I have personal connections with franchises looking to expand soccer in Colorado. Will provide.
- Open it [ice rink] up to public since we already have one
- Ability to bring in own food truck or food vendors

Online Questionnaire 1 Feedback

How many times did you visit The Ranch Events Complex in the last year for an event?



If you did not visit The Ranch Events Complex, what are the reasons?

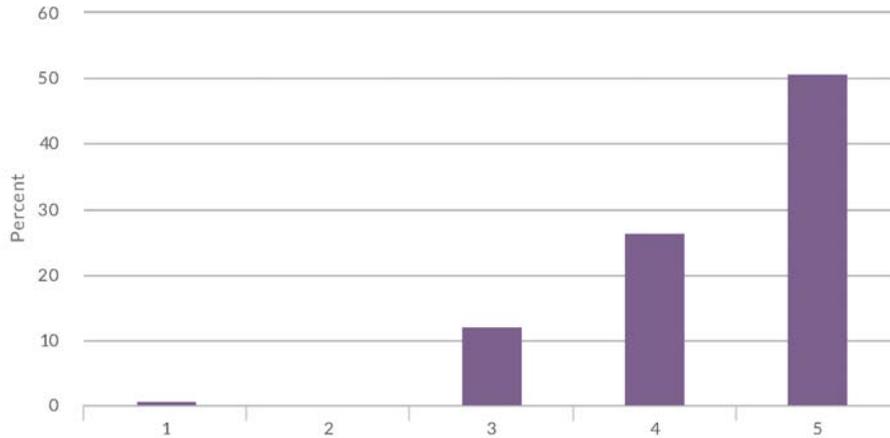


Value	Percent	Count
Not aware of the programs or events	45.2%	28
No interest	38.7%	24
Too far from home	21.0%	13
Prefer other locations for events	12.9%	8
Too many people	11.3%	7
Lack of free time	8.1%	5
Too expensive/fees are too high	6.5%	4
Other - Write In (Required)	4.8%	3
No way to get there	1.6%	1

Please rate The Ranch in the following event categories on quality or usability of building, facility or venue

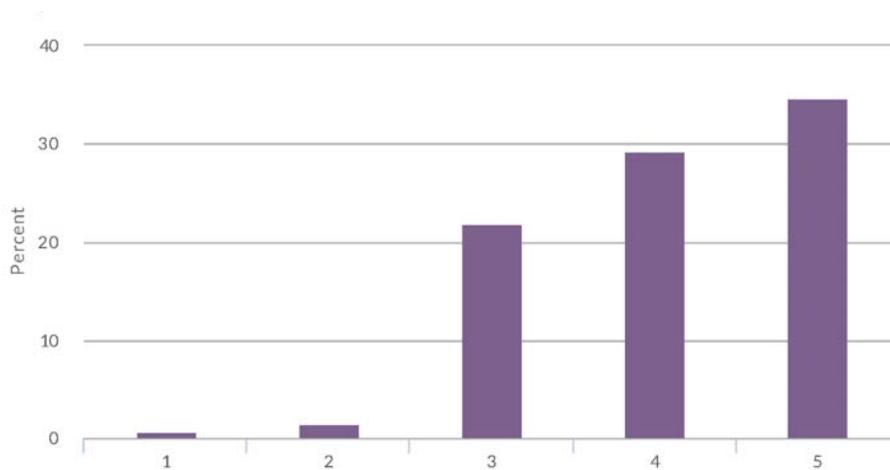
1-Poor Venue for this type of event, 3- current venue is sufficient, 5-Great Venue for this type of event, or Not Applicable.

Sporting Entertainment Event (Hockey or Indoor Football)



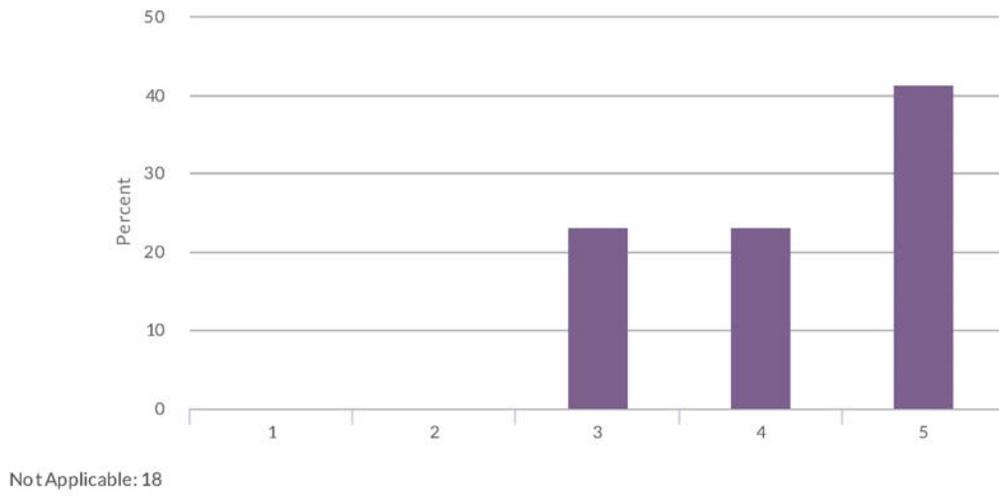
Not Applicable: 15

Concert/ Music or Entertainment Event

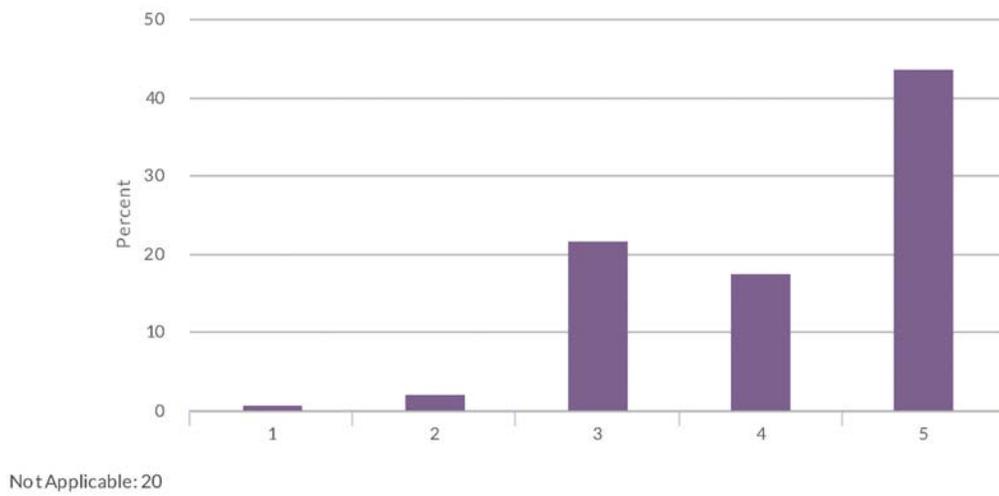


Not Applicable: 18

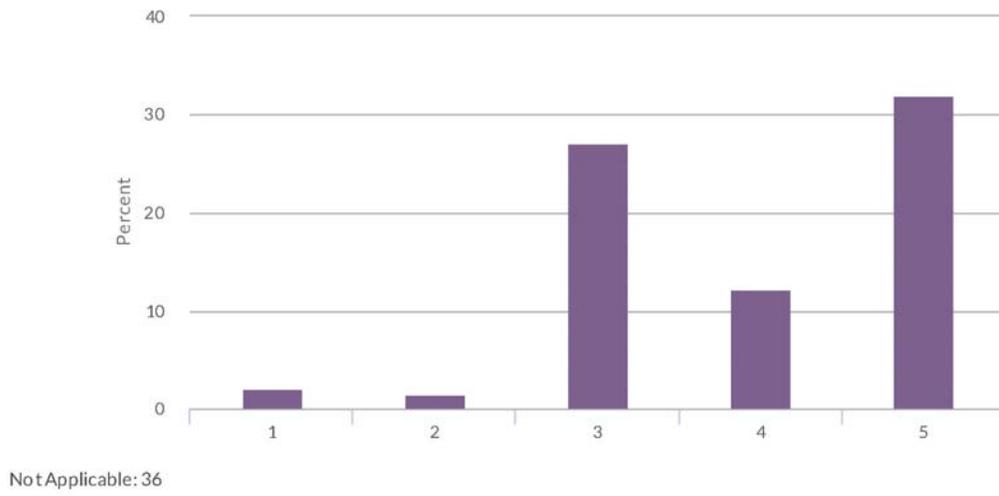
Family Entertainment Shows



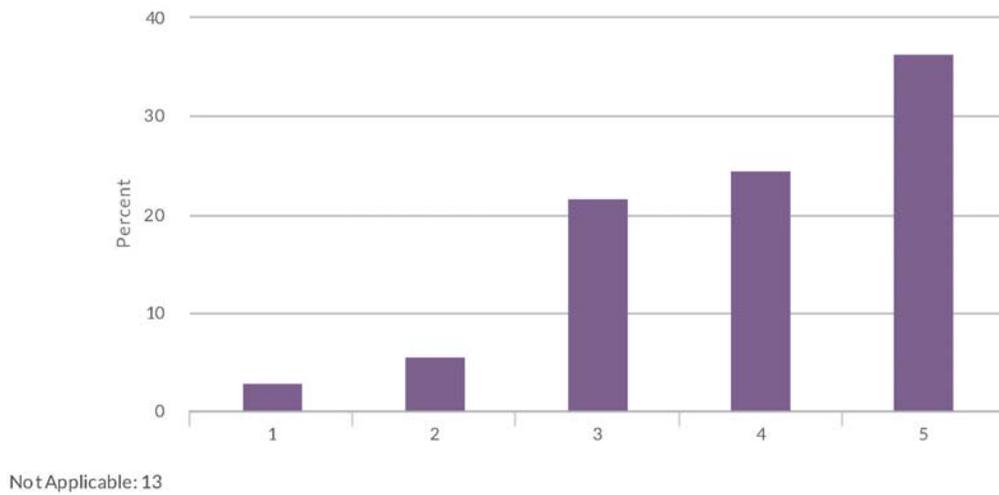
Community Events (educational or gathering type)



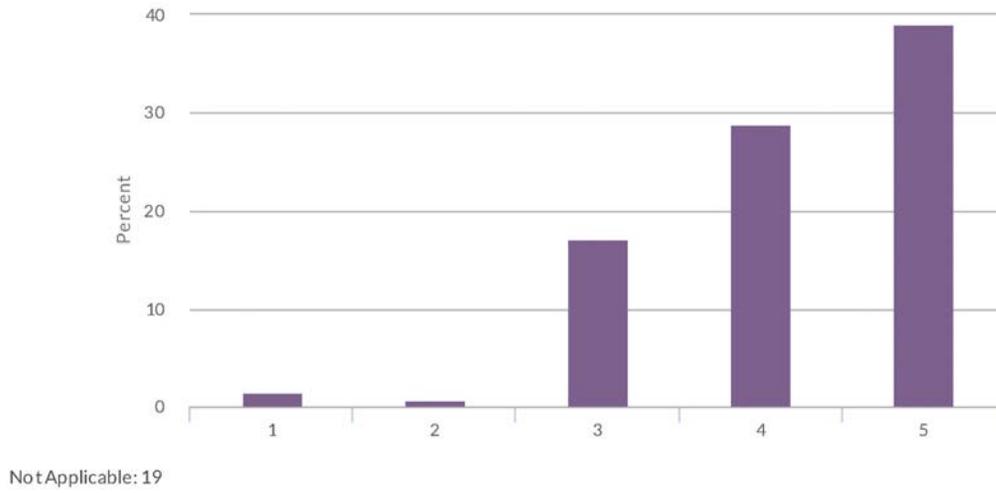
Non-Profit or Charity Fundraisers



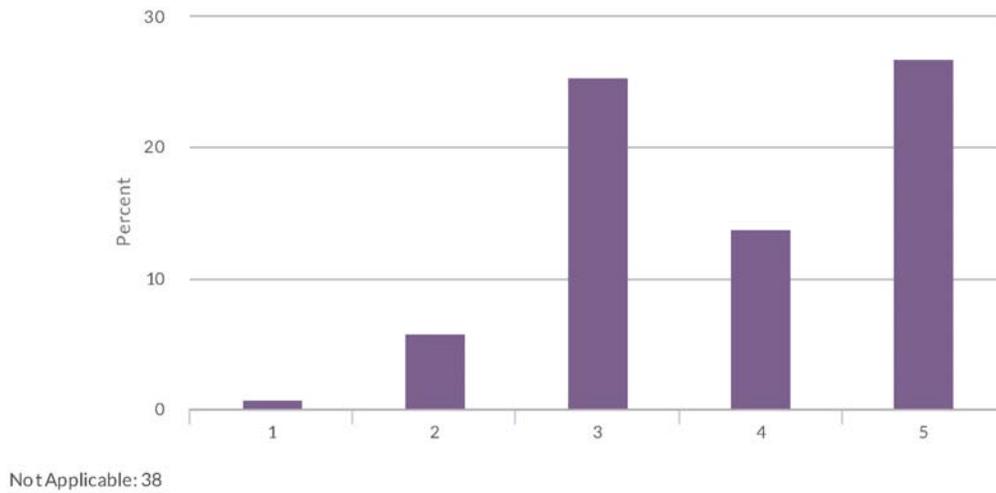
Outdoor Festivals or Events



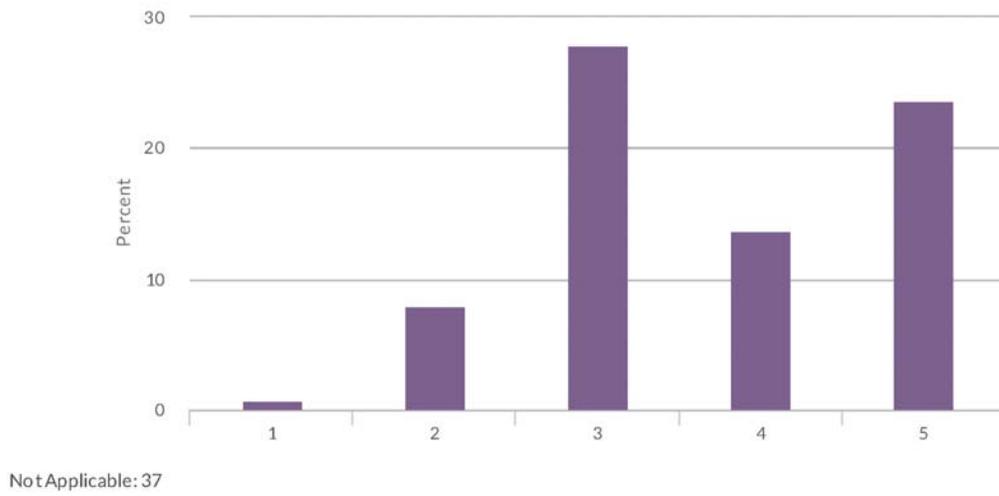
Trade Show or Marketplace Events



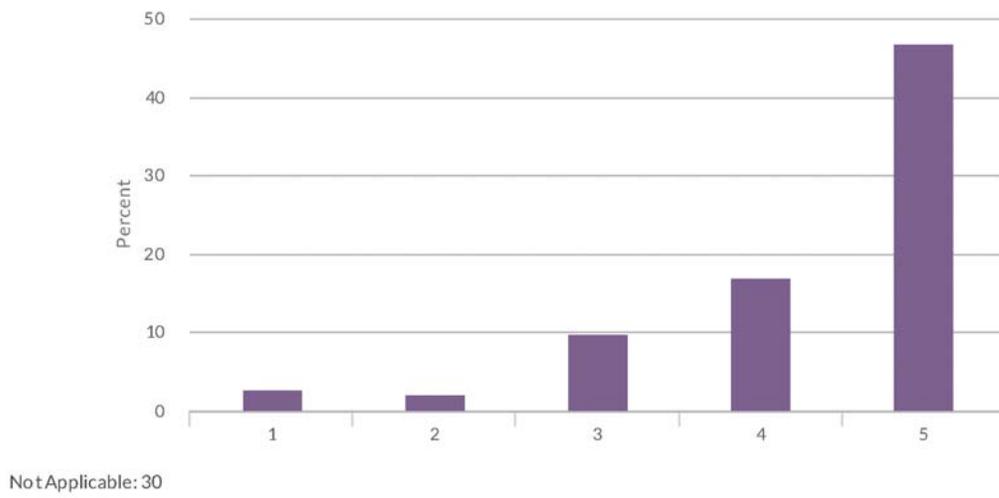
Business Meetings or Conferences



Banquets/Parties/ Receptions



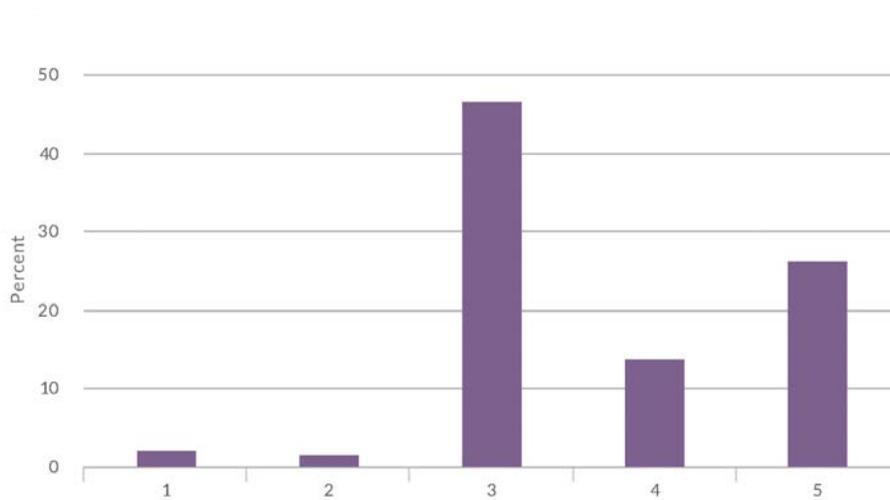
Equine Shows or other Livestock Events



Please rate the same types of events according to what you would like to see more of held at The Ranch or less of held at The Ranch

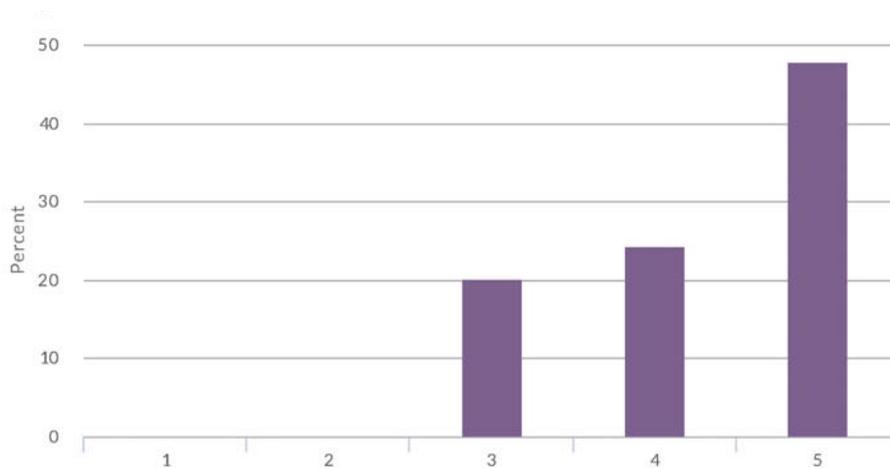
1- I would like to see less of this type of event, 3- what is provided is sufficient, 5- I would like to see much more of this type of event, or Not Applicable.

Sporting Entertainment Event (Hockey or Indoor Football)



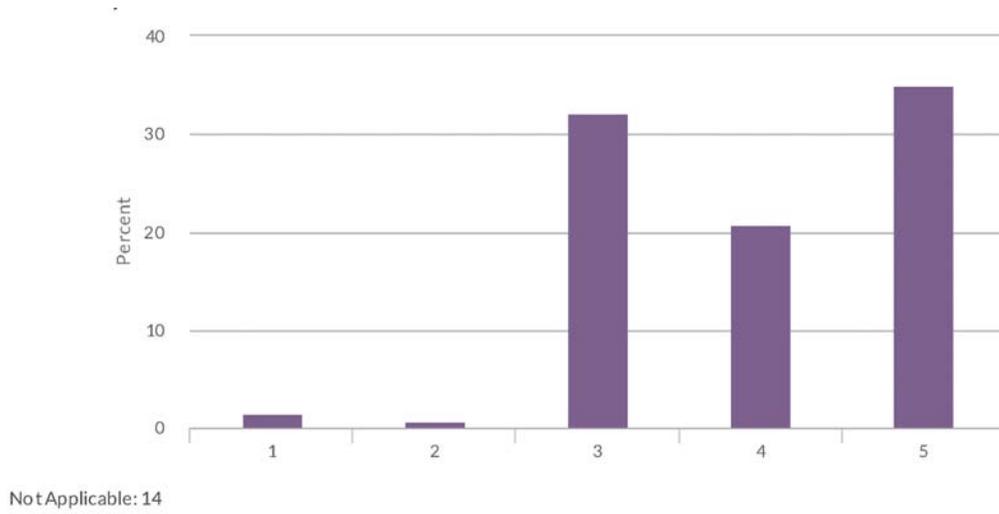
Not Applicable: 13

Concert/ Music or Entertainment Event

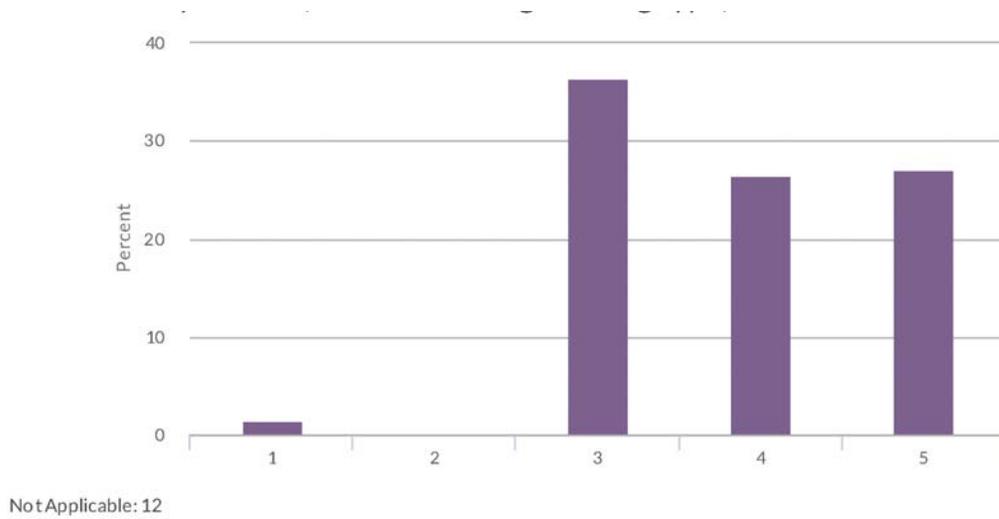


Not Applicable: 11

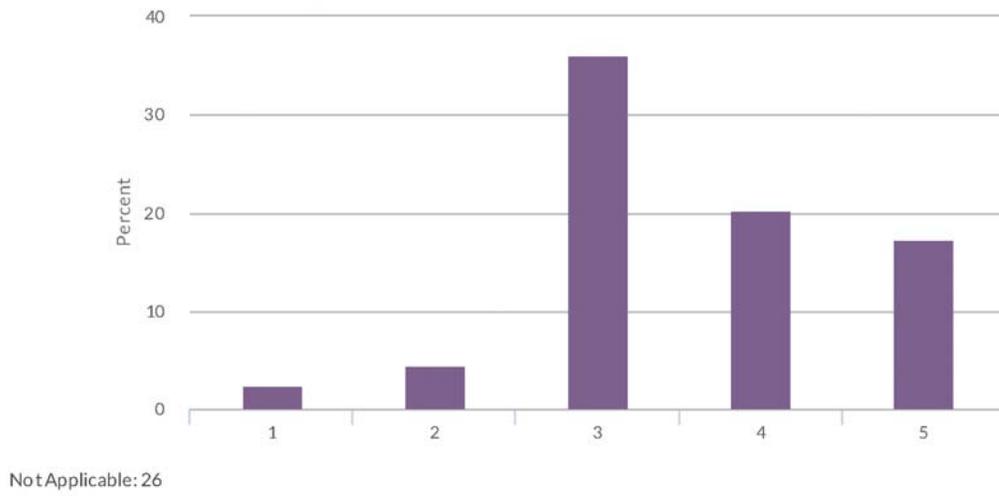
Family Entertainment Shows



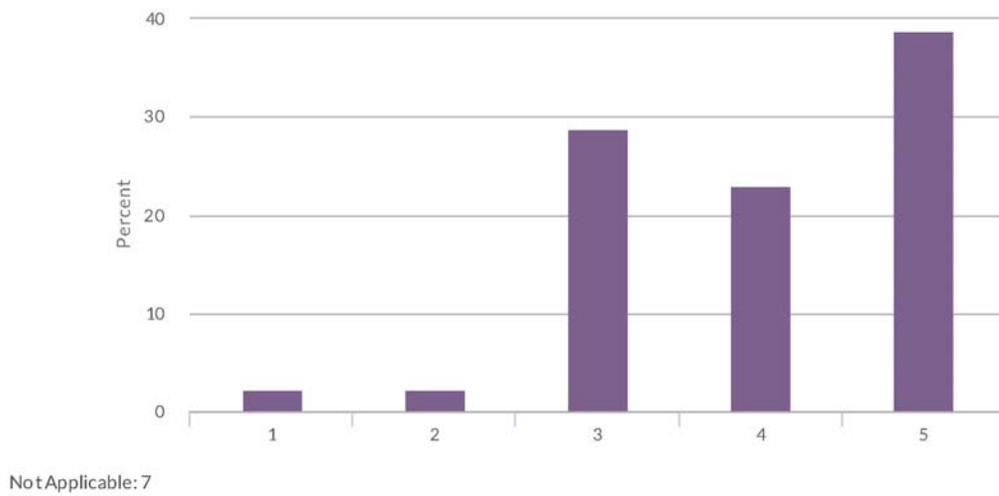
Community Events (educational or gathering type)



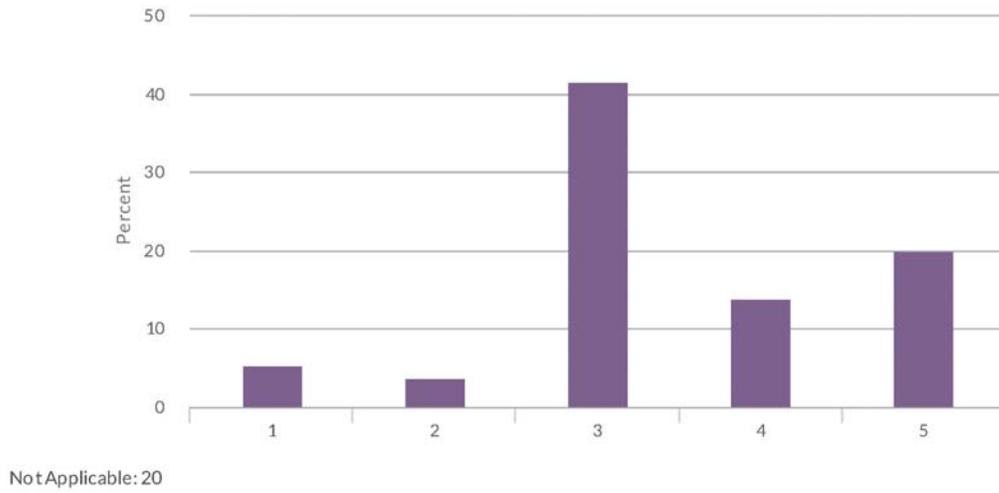
Non-Profit or Charity Fundraisers



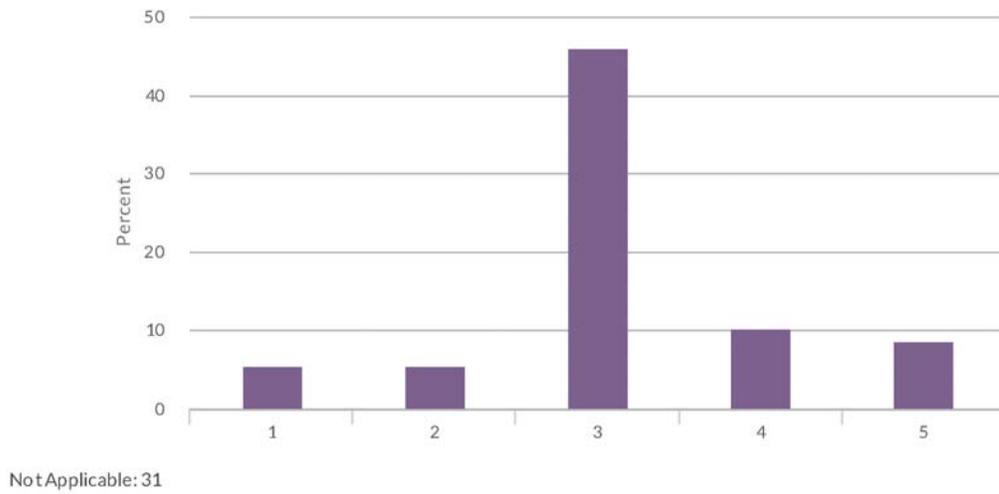
Outdoor Festivals or Events



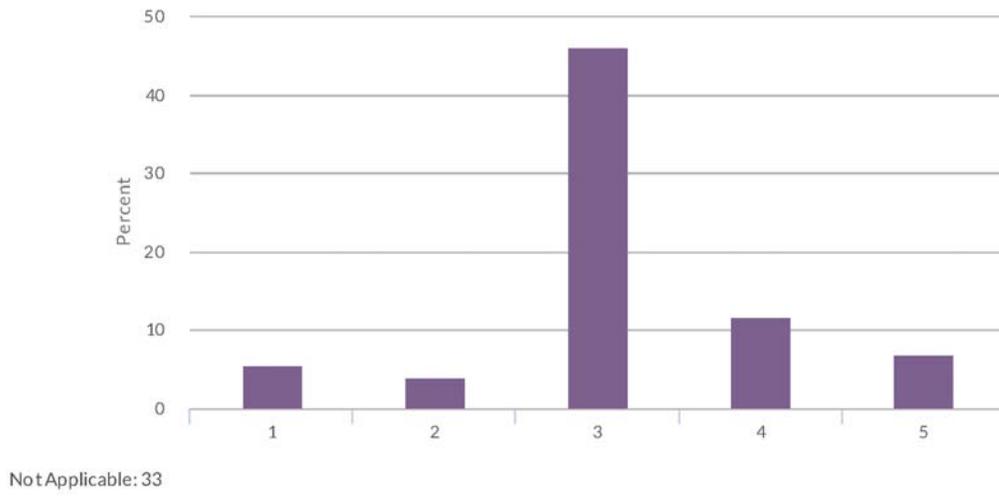
Trade Show or Marketplace Events



Business Meetings or Conferences



Banquets/Parties/ Receptions



Equine Shows or other Livestock Events



What would you like to improve/expand or see at The Ranch Events Complex?

- My family is involved in 4H and I would love to see more participation in livestock, animal, child oriented activities. One of my big wishes is to have a poultry barn separate from the other animals
- (1) More shows like Mannheim Steamroller coupled with the restaurant, like it was last time. (2) Friendlier policies toward not-for-profit groups wishing to use the facilities (lower cost, being able to schedule further out, etc.)
- A permanent outdoor stage would be great. Some permanent restaurants. Dorms for 4H students. More buildings so you can attract the state fair!
- A well-organized process for exiting the parking lots in a timely manner after a concert or Eagles game... and perhaps some limited-access, exit-only roadways.
- Ability to work with other vendors for food or better prices for family events.
- Additional stalling. Making it possible to hold all the Larimer County animal events at the same time. One more good barn.
- Another indoor arena, more stalls, water in camping area, more user friendly barns (there's huge pillars in some stalls). Essentially, more accommodating to large events.
- Baseball
- Bathroom enhancements at the Budweiser Event Center. They are in need of touching up. Also lower the outdoor speaker system on hockey nights - too loud and can be heard all the way into the residential communities to the east.
- Better maintained parking area for the fairground on the north side of the complex.
- Better seating for the outdoor arenas. Warmup areas for horses other than the current arenas. Better shower facilities, a shower per bathroom doesn't work during the county fair for people who camp.
- Better signage for entrances, buildings, and parking.
- Bicycle park hosting events and education programs wrapped inside of an expo of local and national vendors
- Build out and move the state fair into the Ranch
- Carpeting in the First national bank building
- Carts or trams more available for handicapped access.
- Concerts
- Delivery of more popular and contemporary music performers.
- Desperately need more barn space. As a livestock superintendent at the fair I can not begin to explain how crowded our barns are. Even an open air barn would be a welcome improvement.
- Diamond sports Portable volleyball floors/ basketball floors
- Expand outdoor amphitheater concept, improved landscaping, kids area, higher end banquet facility.

- Expand opportunities for non profits (non 4-H) to use all the facilities at a reduced cost. Improve and expand the RV facilities
- Expand the outdoor concert facilities. Use the mountains as a backdrop. Think of Red Rocks as an example.
- Folding tables and chairs available for non-profit use are aging and in some cases unsafe. I'd like to see some investment in maintaining and replacing the oldest equipment.
- From an event producer's standpoint, the Ranch Complex is much less flexible to work with than our experience with the National Western Complex, the Denver Museum of Nature and Science and RMCIT. We have no flexibility of vendors to use, higher fees than any of the other venues we use, and less accommodation for nonprofits.
- GPAA gold show, model train shows, outdoor movies
- Getting the word out of upcoming events. For those of us that do not drive by and see the electronic billboards
- How about improving it the way it was originally sold to the tax payers for, with an outdoor multi use venue primarily patterned towards a proper rodeo and 4-H livestock arena. Also additional buildings and facilities for 4-H. Ya like that will ever happen. Next you will probably see that baseball park talked about several years ago. Ya that is what I would like to see. NOT!!!!!!!!!!!!
- I am very happy with the current operations and events.
- I generally do not attend events at the Ranch because of the "courtesy fees" tacked on to tickets. The fees don't show up until you are ready to pay -- and have been as high as \$14 per ticket. There is nothing courteous about hidden fees, and I avoid events at the Ranch for that reason. AND that is the primary reason I wanted to take this questionnaire. When an event is coming to the Ranch, I check that performer/group's website, to see if they are also playing somewhere else in Colorado (i.e. Denver), and then if I really want to see them, I'll go to their other show, rather than deal with the Ranch's misleading ticketing process.
- I haven't been there enough to really know. I just felt like the building was a bit out of date and needed some upgrades.
- I think a broader range of music events should be held at the Ranch. I haven't seen a music event at the Ranch since David Bowie and Rod Stewart played there. I would be great to not have to drive to Denver venues to attend popular current musical groups performances.
- I think the Ranch could do more weddings and social functions.
- I wish they would not host rodeos, livestock shows or other events that exploit and hurt animals. Other family friendly events should be made more affordable to families who usually end up going to the circus with animals, only because it's more affordable to them.
- I would like to have more availability for 4-H use of the facility and what use we do have has to be scheduled 1+ years in advance and that is not conducive to 4-H since they work in 1 year increments and the planning of events is often over

a much shorter period of time as the events are much smaller venues. It would be also great if the kids were able to have some use of the indoor arena to ride their horses all winter to prepare for fair as many other counties with indoor arenas have use of theirs. We would be willing to pay a small fee for use of it on open ride nights.

- I would like to have the option of electrical and water camping hookups with possibly a central dump location OR full hook-up sites.
- I would like to see more available buildings for livestock during the Larimer County 4-H event. Animals are cramped and the ventilation is not good.
- I would like to see more concerts with a more diverse selection of them.
- I would like to see more equine events
- I would like to see the McKee Building used more --- allowing non-profits which are not 501C3 groups to still use this building.
- I'd like to see fewer animal related events, like stock shows.
- I'd like to see the land around the complex to be more aesthetically pleasing. Outdoor arena ground should be worked more.
- I-25 access is sub-par. The Crossroads Blvd exit needs to be rebuilt to handle the increase in traffic.
- Improve bathrooms & atmosphere in livestock rings.
- Improved daily maintenance of the McKee Building Add a small animal barn
- It would be nice to have a sign that said what was going on there that day. Often will see lots of cars pulling in but have no idea what is going on.
- Less dust Better wayfinding Better traffic options
- Meeting space dedicated to business meetings could be increased.
- More Concerts
- More availability for community organizations
- More charity events, non profit fundraising, etc.
- More comedians/concerts
- More concessions open during sporting events. It was pitiful for the indoor football
- More entertaining events with a wider appeal. The New Year's Eve tractor pull has limited appeal to many of us living in Larimer County.
- More entertainment such as music concerts from all music types, Cirque du Soleil, comedians,
- More equine events, open horse shows, community open riding days in the arenas
- More events
- More events! I check the website but often there's nothing going on, or only small/private events. I'd like to see public events offered there every weekend and even through the week, even if they're just craft shows or farmers markets at times. There are so many options

- More events. Family events that are affordable. As foster parent responsible for a lot of underprivileged children, I'd love to expose them to more but it's sooooo expensive.
- More outdoor festivals/events at Budwieser Events center
- More paved parking in northwest area.
- More restaurants and parking.
- More rodeos, horse show etc. Would like to see expanded facilities for these events. Outdoor pens, & barn space. Better spectator area for the Ranchway arena. Paved parking for the Ranchway arena or at least a graded parking area. The existing field floods and vehicles get stuck in the mud.
- More shade and better designed outdoor venue facilities. Expanded use of the remaining undeveloped site areas for year-round community recreation and gatherings - parks, trails, outdoor concerts, cyclecross, bike park, etc.
- More shows in the BEC
- More trees for fair. More outlets for fair. More family friendly. I don't believe the promises made before the old fairgrounds was taken away have been followed through. It feels as though our agriculture kids and families are slowly being pushed out with bigger commercialized events. Our kids need a feel of community and simplicity. Fair is not what it used to be.
- More use by the public Able to use the ranch way arena for open riding during the week More access to use of the arenas The new warm up arena is way too small and should be open at all times
- More use of the space that they have. Feels like it could be bigger and better with the amount of land that they are on.
- More variety. Not just the same shows each year. ie. Globetrotters, Disney on Ice, etc. I would like to see Walking with Dinosaurs at the Ranch, Blue Man Group again.
- Music and Arts events more frequent
- My family really enjoys the Ranch Events Complex. So Glad you built it.
- Needs a refurbish, some areas are dumpy and seem unclean. Better catering options
- No parking fees at the Eagles games
- No suggestions
- No surcharge on tickets.
- Please no rodeos or other events that use animals for entertainment. Please don't support groups that use animals for profit.
- Reduced cost of food there
- Some events are held in buildings that are WAY too small. More shade trees for outdoor events. A lot of events are out of my price range.
- The Ranch is not suitable for large equine, livestock or dog shows.
- The Ranch seems perfectly suited to host an event such as the Colorado State Fair. I spent 10 years in 4H and attended and participated in the State Fair

several times. I would enjoy attending the State Fair again, but I have no desire to travel to its current location.

- The arena is small for rodeo roping events.
- The building rental rates are too high for small groups/clubs. Any margin for profit is lost on the higher building rent fee.
- The current livestock buildings are small and need more ventilation. There are no facilities for the rabbits, which need a MUCH better facility than they currently have. Something with air conditioning to help them cope with the stress of showing and the heat would be beneficial. Many 4H bunnies go home to die from the stress. Also, a poultry barn would be a wonderful addition. The livestock barn is crowded already without having birds in there as well. It would help with ventilation and the overall smelliness of the livestock barn to have poultry in another area.
- The food at the vendors is quite pricey at the events. The tickets are quite pricey too. We've been there for 4-H Night at the Rodeo, Disney on Ice, Globetrotters, etc and know that besides the ticket price, we'll be hauling out more money to get a treat during the event. So maybe have a family cap where you are charged individual prices, but a family pays no more than a certain dollar amount.
- The speakers are terrible for music/concerts
- The staff over the past year felt like it was pulling teeth to work with. We have held our event there for the last 9 years and after how hard it was to work with them this last year we decided to move our event to a new event center.
- Time to update the bathrooms
- Traffic control always seems to be lacking in clarity as to which lanes are for whom, etc.
- Would like to see 4-H have priority of the McKee building. This building was build because of one 4-H member who worked many hours convincing McKee Hospital how important this building was to keep young kids involved in 4-H. This building was build for 4-H members.
- Would like to see it expand to a level that the Colorado State Fair could be moved out of Pueblo to the Ranch. Would like to see more regional livestock shows but have heard the Ranch is priced higher than competing complexes. Wash facilities for livestock are not very well thought out.
- add trails; add a mountain bike park
- more food items to choose from during non-sporting events
- more outdoor warmup arenas
- more seating around the outside walk area and also inside, not enough seating
- more trees and shade
- no further additions

Other comments on The Ranch Events Complex:

- I wish they would not host rodeos, livestock shows or other events that exploit and hurt animals. Might does not make right. These creatures deserve better than to be the subject of our entertainment. I much prefer we entertain ourselves.
- Activate the open land to the north - open it up to the public for community gathering areas for different uses, ages and dogs when events aren't taking place.
- Better parking for the Ranchway Arenas area. Oftentimes blocked off due to BEC events.
- Buildings are pretty good but badly lacking in outdoor facilities
- Creating sleeping quarters for fair participants would be helpful as well. The Ranch has good overall facilities but if they were improved to include separate barns for rabbits and poultry, you may be able to entice the State fair to come to Larimer from Pueblo. Many of the participants at state come from Larimer and Weld counties and more would be able to enter if there was not a 3 hour drive to get to Pueblo to participate. It would also be a boon to the cities of Loveland, Windsor and Fort Collins to have more visitors to the area.
- Do not host shows that exploit animals like rodeos and circuses.
- Doing a fantastic job!
- Events in the First National Bank building are hard to get to on the far side. If it is on the East side, especially the Winter months, people hate to walk that far. (I know we are spoiled in Northern Colorado!)
- Fix the leaky roof!
- Great facility overall
- Great facility.
- Great place.
- Great place to watch a Hockey game or other sporting event no bad seats in the stadium. Also like seeing high school sports utilizing the stadium for state championship games.
- Have scooter rentals for disabled individuals
- I enjoy the facilities at the Ranch, I am very glad the County choose to build this facility. It sure beats driving to Denver to attend similar events. I am always amazed at how well the facilities are being used and at the attendance at events.
- I hate seeing that the complex hosts rodeos and livestock shows. "Entertainment" that exploits and harms animals is passe!! I really wish the center would stop hosting these types of events.
- I think that The Ranch is a wonderful facility and is such an asset to Northern Colorado.
- I was on the Fairgrounds Task Force originally and really like how the complex turned out. We need to keep it moving forward.
- I wish the Dole Whip stand was open at all the events. I LOVE that place!

- I'm so glad we have a place like this nearby to use for all sorts of events!
- I've heard prices have gone up without notice for those wanting rodeo tickets this year. Not nice!
- I've only attended one concert there but I DID NOT enjoy it. Too many people....too loud....too much drinking.
- It has become difficult for 4H clubs to schedule events due to heavy booking. Charge others more and build more structured
- It is a fabulous resource for our county. Try to get state fair there!
- It isn't always clear if you need to buy a ticket for a baby. If they're going to sit on someone's lap the whole time, do we need to buy them a ticket for a seat? Instead, have a child rate so they have something to get into the event with, but aren't charged for a seat they won't use.
- It is a great asset; however, it would be great to have women's pro basketball again or add a small stadium for a minor-league baseball team (if it works in Grand Junction, it ought to work in Larimer County).
- It's a gem in northern Colorado, serving our communities very well.
- It's a great facility once you're in, but traffic in and out of the facility for patrons of the facility, as well as the numerous residential neighbors is very challenging to deal with.
- It's a great place that we always dreamed of back in the 70's!
- It's beautiful! It just needs to be bigger with a crew that continues to make it the very, very best it can be.
- Keep the fair and 4-H events. That was supposed to be it's main purpose initially.
- Love the budweiser center & food choices at sporting/concert events.
- Love the seating and the vendor choices. Love the Eagles game. Wish that the schedule was more full.
- More visibility to upcoming events and more user friendly website
- Need new paint inside
- None at this time
- PUT THE FEES IN THE PRICE OF THE TICKETS, AND MAKE SURE THE PRICE IS TRANSPARENT AND ACCURATE WHEN A CONSUMER IS MAKING A DECISION ABOUT WHETHER OR NOT THEY CAN AFFORD A TICKET. This is a county facility -- it should not be in the business of ripping people off with 'courtesy fees'.
- Protesters should be given more space and locations to express their opinions of any given event. Traffic flow before and after an event is managed very well.
- Staff is friendly and helpful. Wi-fi is good. Restrooms are usually clean.
- The BEC is not used enough, the marketing is poor. Apparently the overhead is too high for the shows to come in???????
- The Ranch is a great place. I have used the facility for both business and pleasure. It is great.
- The Staff is excellent!

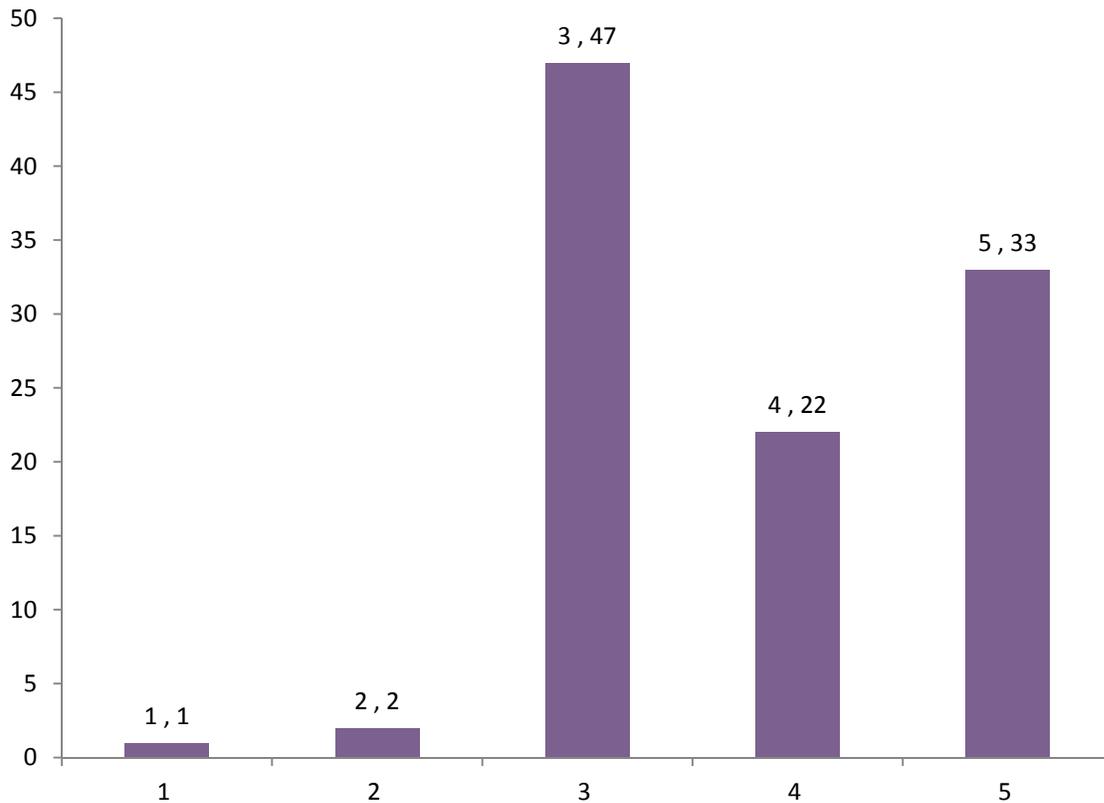
- The buildings are so spread apart making it difficult you have to move from one building to another. Also if you have to use more than one building for your venue, it's almost impossible to run between buildings and be on time.
- The space is small for our event, but we are making it work. We'd prefer more space.
- This a great place for equine events. It is close to the highway and the facilities are well-maintained by a very helpful and pleasant staff.
- The staff is not always cooperative ---- sometimes getting a return call takes a long time, sometimes we had experienced rude replies and sometimes it has been hard to get answers for event planning.
- Very nice complex, easily accessible, clean, and concessions are great. Seating is a little snug but otherwise a great venue.
- We love the fairgrounds and Richard, Abby and the rest of the staff do a wonderful job.
- When a big event is happening, go bigger on getting the word out and advertising. I have missed events because I didn't know.
- When the fair comes to town there is not too many areas outdoors where you can sit or relax with shade. It gets crowded in the little areas they do have set up with shade so possibly more trees not just by the buildings
- Would like to see more of parking area paved. Can get quite messy at hockey games throughout the season in winter time.
- You will do what you want. Just like always.
- great people to work with
- less livestock shows/rodeos. They are cruel to the animals and make the area smell.

Online Questionnaire 2 Feedback

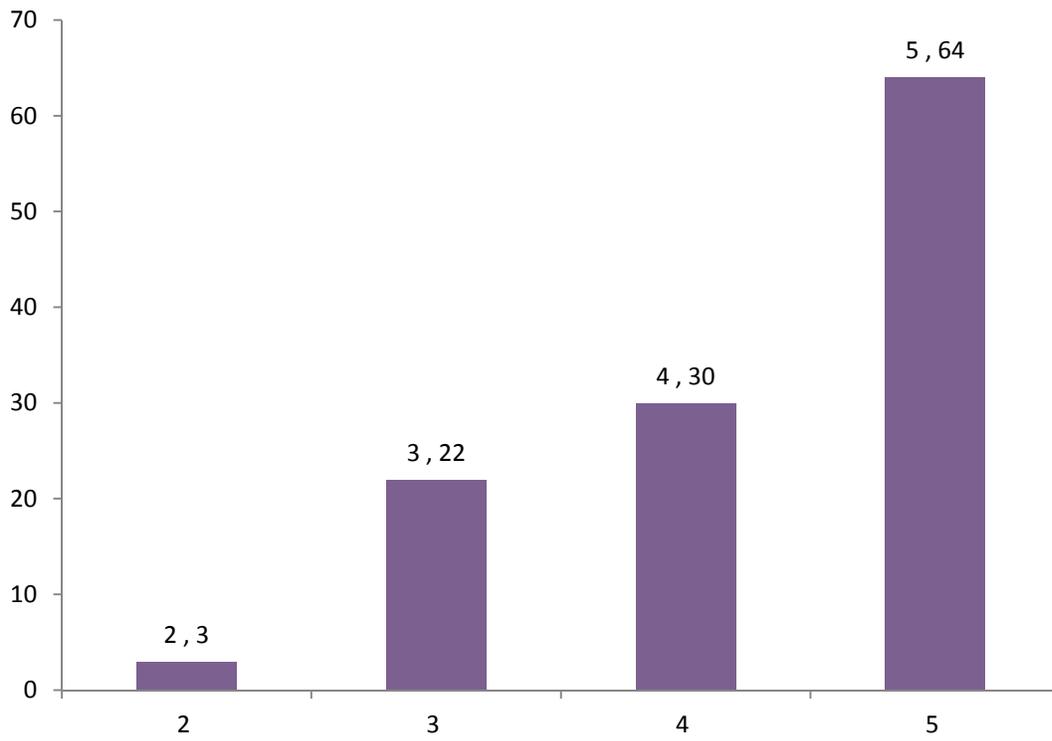
Please rate the same types of events according to what you would like to see more of held at The Ranch or less of held at The Ranch

1- I would like to see less of this type of event, 3- what is provided is sufficient, 5- I would like to see much more of this type of event, or Not Applicable. (the second number represents the number of respondents for that category).

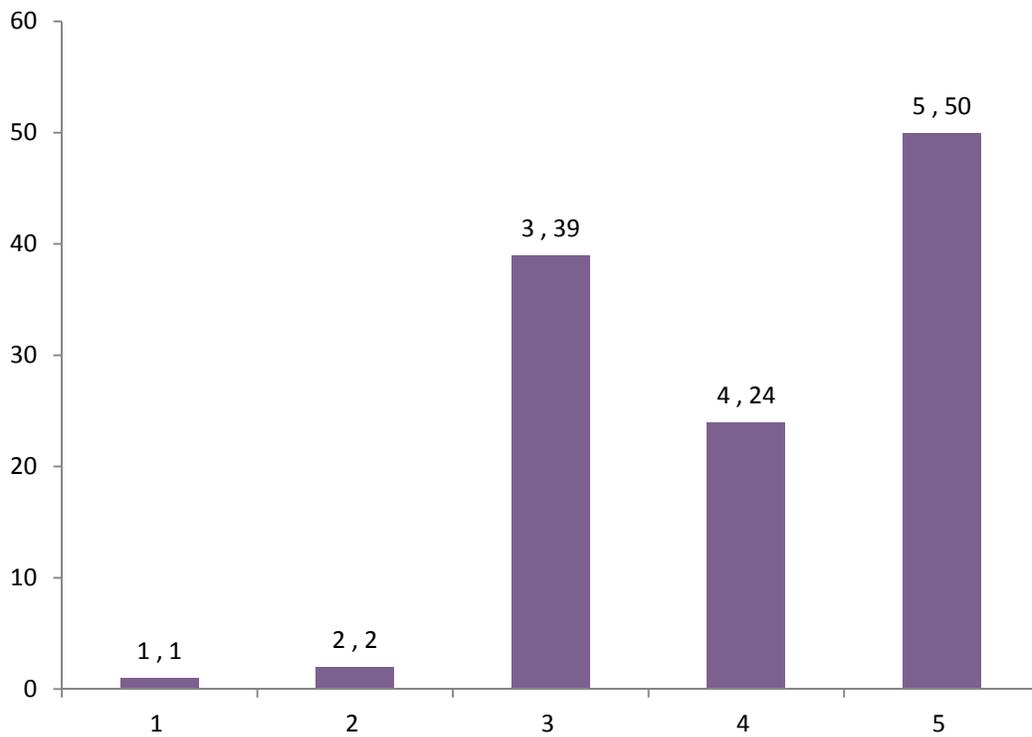
Sporting Entertainment Event (Hockey or Indoor Football)



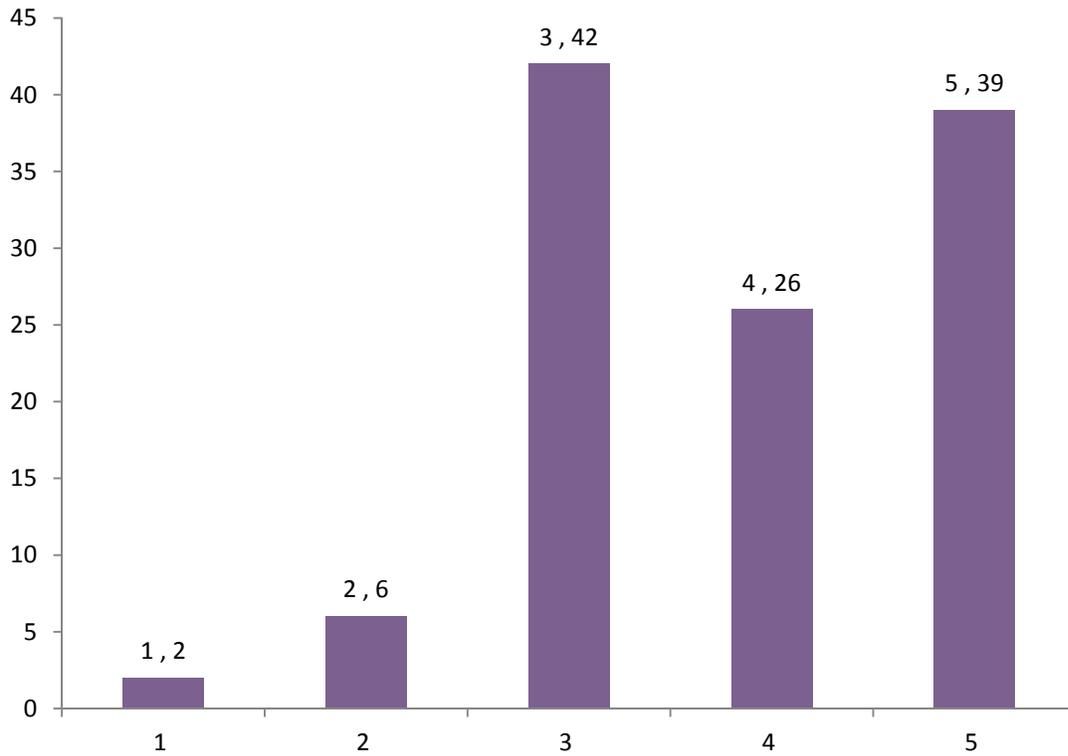
Concert/Music or Entertainment Event



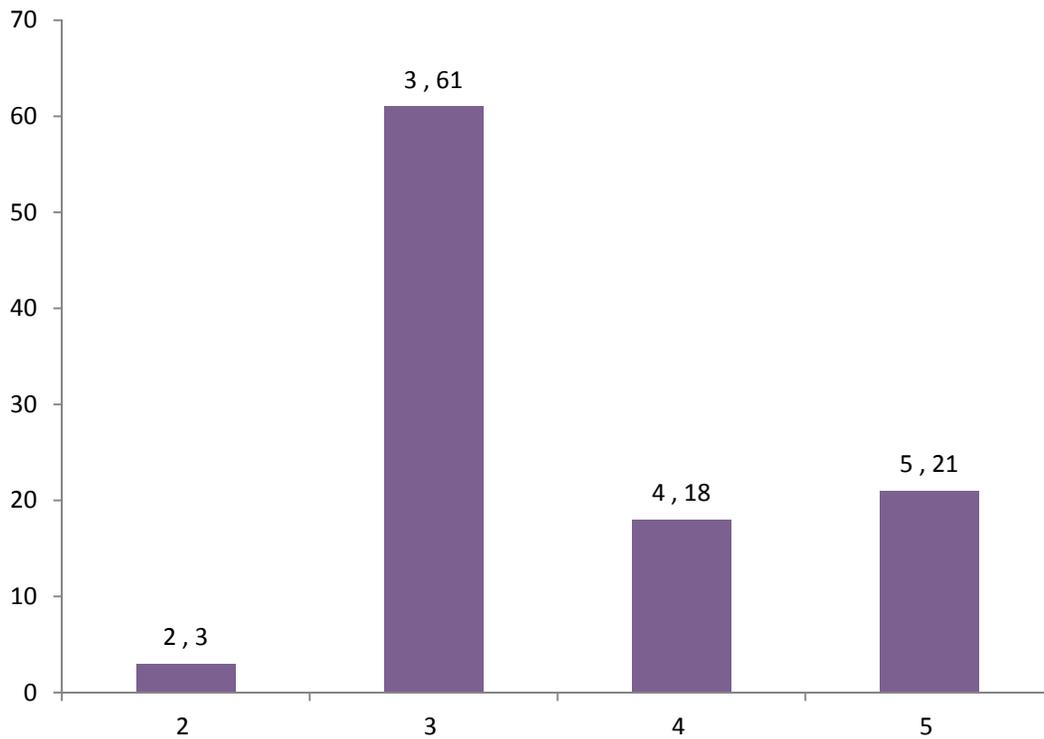
Family Entertainment Shows



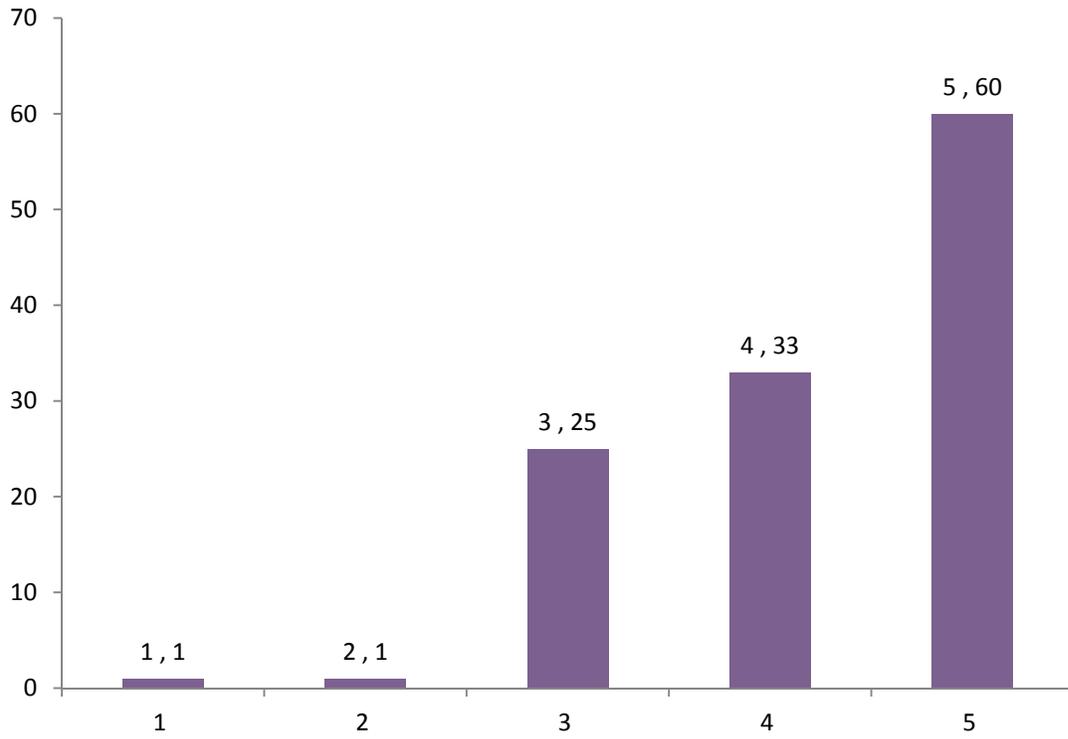
Community Events (educational or gathering type)



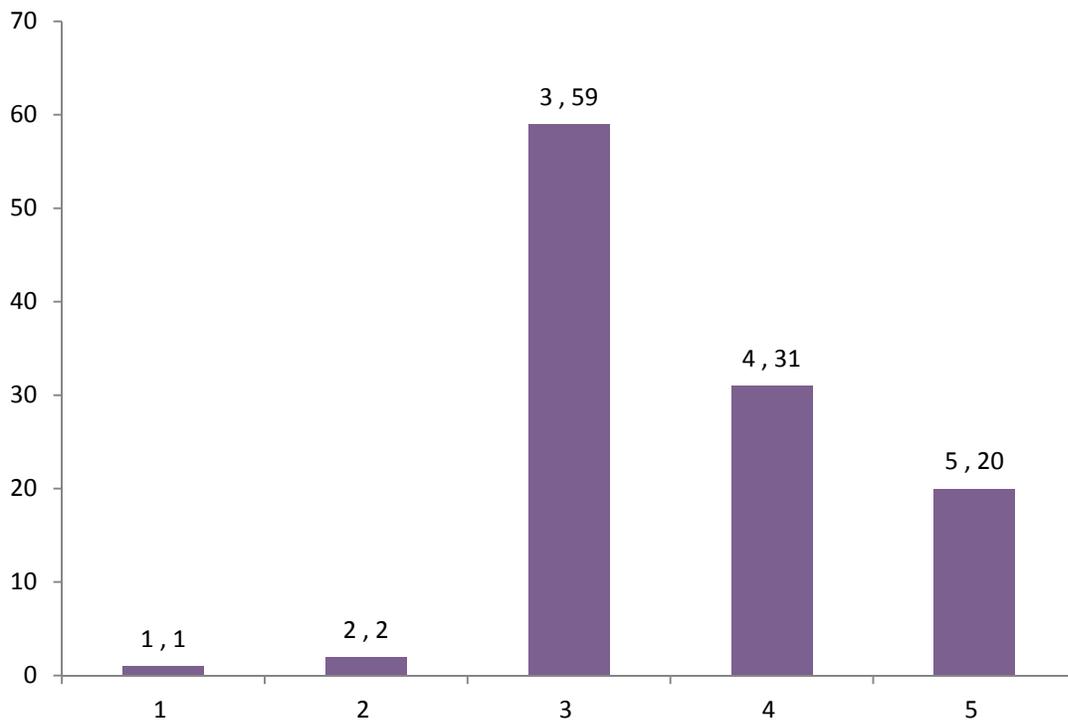
Non-Profit or Charity Fundraisers



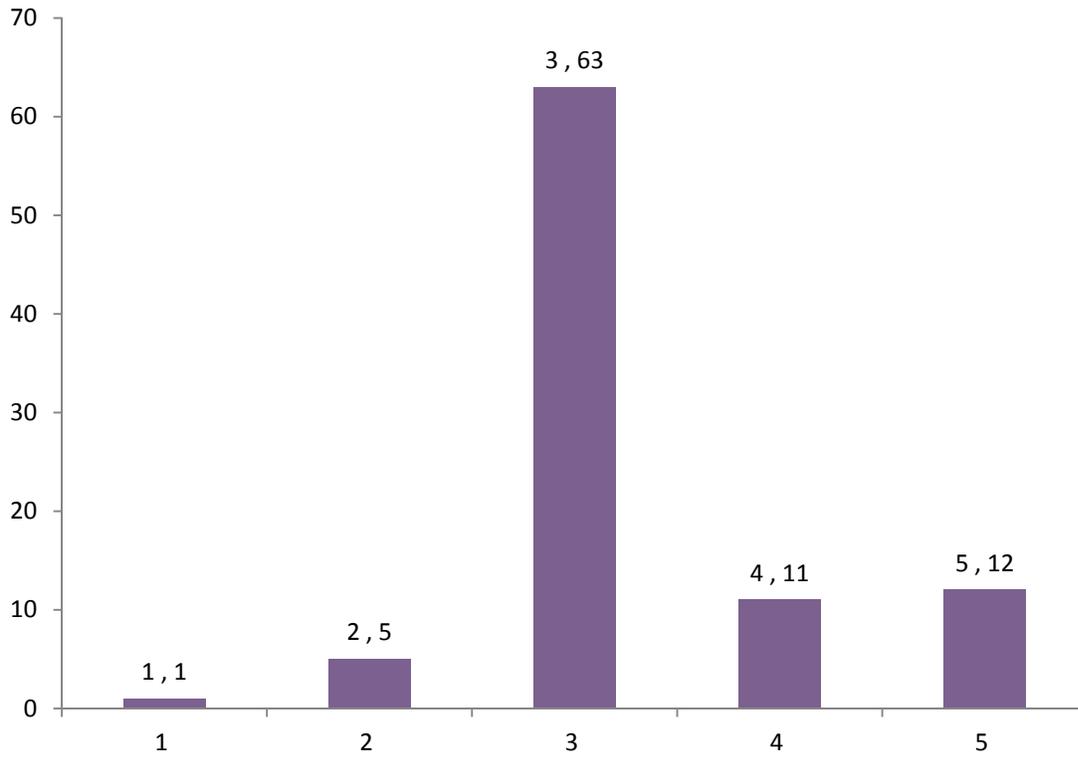
Outdoor Festivals or Events



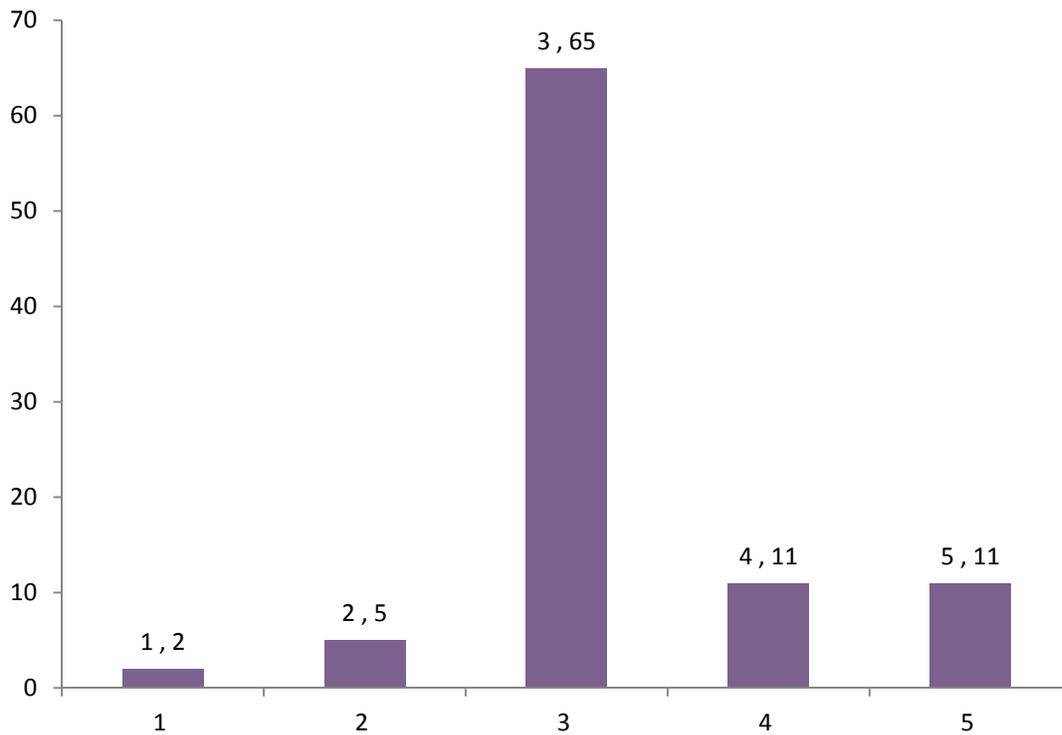
Trade Show or Marketplace Events



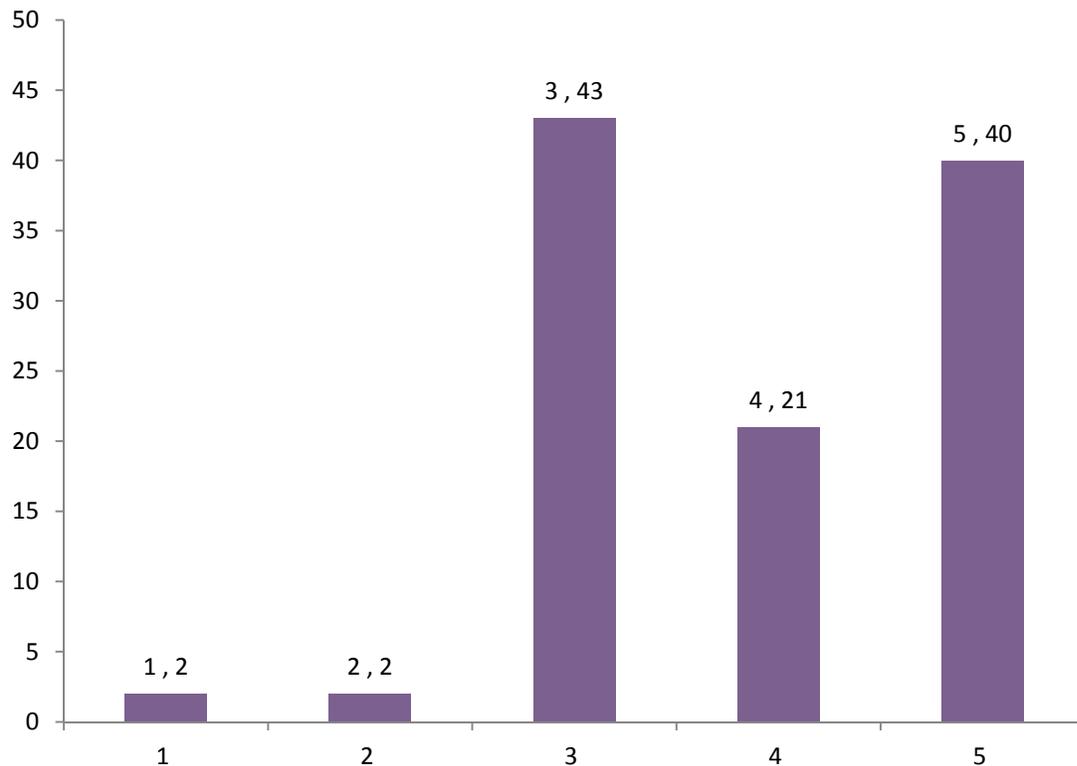
Business Meetings or Conferences



Banquets/Parties/ Receptions



Equine Shows or other Livestock Events



What new opportunities or new types of entertainment should The Ranch offer?

- I would love to see a new disc golf course on the property that would be amazing attraction
- A variety of concerts that would appeal to 50-60 age population.
- Baseball and basketball.
- Baseball facility for tournament use with high schools and small colleges
- Better facilities for competitive shooting and archery, particularly 4-H. This should include an effort to attract the 4-H State shooting and archery competitions to this venue
- Broadway shows, Las Vegas type shows, different trade shows
- Build a baseball stadium on the property and get a minor league baseball team.
- Cirque Du Soleil
- Cirque de soleil shows
- Concerts of main stream bands not old passe' past their prime bands. More comedians, the Blue Man Group,
- Concerts, equine events, sporting team events
- Disc Golf

- Disc Golf. The fastest growing sport in North America needs more courses here in Loveland and Northern Colorado.
- Entertainment / opportunities that are self-supporting (not taxpayer funded). It is frustrating to me that I am forced to support a facility which, for the most part, I can't afford to attend.
- FALL CRAFT SHOWS
- Horse racing, more intimate theatre-type shows (like the Lincoln Center), weekend retreat type events that they have in the big cities across the country with speakers on health/wellness, Colorado's Wolfpack Ninjas (American Ninja Warrior) would be super cool if you could have a course for folks to come and watch and a local competition. Event with all the local craft breweries. Event with all the local restaurants. Local band competitions and highlight with USAF or other military band. Something in conjunction with the Loveland airport related to flight.
- I don't know about new opportunities, but have one complaint about The Ranch. I've had a few fund raising events out there and it's difficult to make money at the rates that your caterer charges. I'd like to see the facility drop the mandatory use of your in-house caterer and let people bring in their own. Competition is good... That's why I no longer use your facility. I simply can't afford your meals out there.
- I know Ft. Collins now has a Comic Con and I think it would be great to get them to move it to The Ranch.
- I think a disc golf course around the property would be a great way to use the property during off peak hours at minimal cost. It will also attract people to the area that haven't been there before.
- I think they should maybe have a few more concerts per year.
- I think we really need to look at what the ranch was built for 4h... And make it better for 4h
- I would like to see a shooting range for the 4-H kids. The private shooting ranges can be expensive. The number of participants in the shooting sports is very large and could be larger with better facilities. More horse and dog facilities would also be great. I like the idea of having more party/wedding space at the Ranch. I feel like it would generate income and it is a good location off of I-25 and a great view of the mountains. I really like the idea of a minor league baseball team and swimming facilities, but I would like to see the programs we have expanded to better fit their needs before completely starting new very expensive programs.
- I would like to see bigger name entertainment offered, similar to the Pepsi Center if due to size differences it could be done at an acceptable cost level
- I would love to see an outdoor amphitheatre that could host summer concerts for larger musical acts. I would like to see an expansion of the outdoor spaces available that could tie in with the existing Ranch events/activities that could include things such as bike trails, Frisbee golf course, outdoor youth sports fields to host larger regional competitions, outdoor ice skating, etc.

- It needs to be cheaper to attend an event. It should be easier to find out what is happening.
- It would be great to get some comedy shows - national comedians coming to perform.
- Large outdoor concerts
- Local businesses, groups, non-profits and agencies need to be informed of the ability to host their events/meetings at The Ranch facilities.
- Love the equine events, would like more, and more animal events in general. Would love more educational events for the public, such as the kinds of events and programs offered by cooperative extension.
- Love the motocross and Harlem Globetrotters and Disney shows. Also loved the Cat show. Would love to see more of the local school events.
- MORE AUTOMOTIVE VENUES
- Minor league baseball and/or basketball. Try to recruit American Ninja or other similar events (CrossFit, Spartan, etc.). Try to nab some events from Denver, such as the Home Show (the local one is not very good) and Garden show, etc.
- Minor league baseball team Go kart racing
- More Cirque de Soleil , more concerts !
- More MMA
- More concerts
- More family friendly events without alcohol please!
- More horse show venues to attract additional shows for horse industry
- More live shows and concerts similar to UCC in Greeley. Celtic Thunder, Darius Rucker are good examples.
- More music shows, more events like the vintage white market, Medieval Festivals, Christmas Fairs
- More music, more entertainment. Really liked the Jeff Dunham show, the Blue Man group,
- More outdoor recreation opportunities. The Ranch has some of the last remaining public land for things like cycling events, races, etc. Partner with local organizations to bring people from outside the county and participate.
- More small events with different venues such as jazz, classical or other types of events. Currently there is too much agriculture/western orientation. Larimer County is becoming more cosmopolitan.
- More sporting events
- Music
- None that I can think of at this time
- Not sure, I feel there is a nice variety of events to attract diverse interests.
- Outdoor concerts
- Outdoor concerts.
- Outdoor sporting events

- Please offer more rock concerts. It seems the venue is offered frequently for "Disney'family" entertainment or county music concerts. Please offer more rock concerts. It should be something for everyone's taste.
- Sports related tournament facilities such as baseball, basketball, tennis, swimming, ice and equestrian. Higher quality musical performances. TED events.
- The best feature of the facility is the park between Budweiser Event Center and The 1st Bank Building. This is a great venue for outdoor concerts, fundraisers, festivals and the like. More reasons to come and wander would be helpful for the outdoor locations. I'd like to see an increase in these events. The location is a perfect regional location and draws from part of Larimer and Weld County. This can be a benefit
- There's a need for an indoor sand volleyball facility & sports bar. There's a very strong volleyball community here in Northern CO and Southern Wyoming. Loveland and Fort Collins do have a few facilities with a court, but courts are shared, and seem to have been set up as an afterthought. The courts are always crammed for space and time. The closest facilities offering a truly competitive environment, year round play, and set up for volleyball are in Denver. These facilities pull people to play from all the way up by Cheyenne, Estes Park over to Greeley and everywhere in between. If there was a facility more centrally located, it would be the go to location. Originally being from WI where outdoor play is relatively limited to a few months of the year, we have a facility called "The Bar". It's a sports bar with four sand volleyball courts. There are three locations in WI; Green Bay, Appleton, and Oshkosh, each location is packed every night of the week. We would love to see if there is the potential for an 18 hole Disc Golf course on site. It is an inexpensive, low impact activity that services all walks of life and age ranges. The local club would be more than happy to assist in design, planning, construction and maintenance of the course. Since 2008 we have worked directly with the cities of Greeley and Windsor, and have recently opened discussions with Loveland's parks department as well.
- We're looking for a shooting range open to the public. We started muzzleloading last year but haven't found anywhere close and affordable to practice other than scheduled practices at private range organized by 4H. 15 rounds 2-3 times a month really isn't enough practice time and we would love someplace to shoot outdoors at our convenience without having to pay \$20-\$30 per visit.
- What ever activities that attract the younger generation . They are your next target audience
- more 5k walks / runs, Zumba classes(like they are having @ Red Rocks) . The bar side of things is pack

What facilities (buildings, outdoor spaces) would you like to see improved or constructed at The Ranch Events Complex?

- - Amphitheatre - Outdoor ice skating rink/pavilion - Frisbee golf course - Sports fields
- 1. Parking 2. Parking 3. Parking Anything to allow the parking lots to empty after an event without having to drive through all of the crosswalks. There should

be exit lanes at the perimeters of the parking lots. Clearer signage, markers, lane lines, to avoid confusion when multiple lanes are made available for exiting. The "sea of cones" and "waving flashlights" isn't working.

- A minor league baseball facility, with some affiliation to a major league team.
- A second full size indoor arena at the Ranchway building
- A water garden would be nice, more shade trees. It gets really hot out there when walking around for the fair. Very few places to sit and cool off. A separate area for the Gnarly Barley Brew Fest. Right smack in the middle of the fair while young kids are walking around is not appropriate.
- Additional indoor and covered arenas. Additional stall space. Available water lines to outdoor arenas, Livestock buildings, Better concert venue
- Additional outdoor spaces to include a new cyclocross track
- All updated
- An additional indoor arena and more indoor stalling so bigger equine events could be facilitated.
- Baseball field. Olympic events. Could be the northern Colorado complement to Colorado Springs. Continue to expand the equine buildings.
- Baseball stadium for minor league team Gokart track
- Bigger barns so horses can be on property during the fair. Outdoor concert venue
- COUNTY FAIR NEED MORE LIVESTOCK BUILDINGS
- Campground facilities Restroom/shower facilities
- Disc Golf.
- Disc Golf. Utilize the land around the event center for exercise and getting out and enjoying Colorado.
- Facilitate outdoor concerts, a couple years ago I attended a outdoor summer concert at The Ranch . Great Event , but having port a pots for restroom facilities really took away from the great facility u have . A line of people going in and out of the Ranch Way Arena kept handing off the locked doors to the next to allow people on and out. Management sure dropped the ball that night .
- Function space that is higher quality to host meetings, dinners, etc. Current facilities are a little too rustic for that type of function. The restaurant is nice, but not large enough for those functions that are over 75 people.
- I think there needs to be updates to the buildings to accommodate for business conferences to make it more professional.
- I think we need more barn space.
- I want to see The Ranch tied in to non-motorized access regional routes so that a motor vehicle is not required to get there.
- I would like to see an improvement in the camping availability for the county fair and som maintained grass and trees, at least a small strip.
- I would like to see the 4H building available for 4H events. Often times 4H takes lower priority than other events even though it is the 4H building. I would like to see the 4H and 1st National bank building have modern technology available in

at least 1 room each (streaming, interactive white board, etc.) I would also like to see mirrors installed for the dance team events, as well as a stage for the dancers, not only for the judges. It is impossible to see the dancers and other performers during the Performing Arts contest. Their practices would be greatly improved with the use of mirrors so they can see their dance.

- I would love to see a pavilion/picnic shelter. It would give added space for shade and potentially could be utilized for the 4-H Poultry show with adequate fencing and security. This would free up space in the barn for other species and make it easier to keep the birds cool during the fair. Just a thought!
- I'd like to see more shade for the equestrian events (trees, high roofs or something). It is miserable out there with no shade by the outdoor rings.
- I'm not familiar with all the buildings so I don't know that I have an answer for this at this time.
- Improved camping spaces that provide sewer and water access, better shower facilities in the Ranchway barns and another indoor arena for that can adequately be used for horse shows. The barns need expanded for the county fair as they are very crowded and the attendance for the county fair would increase with the availability of more and different types of livestock and events on the premise at one time.
- Indoor arena and stalling area for horses
- Interconnectivity between the hotel and complex could be improved. More hotel and restaurants in the immediate area. Other
- Livestock/Equine Event parking
- Looking forward to more multi-use single-track trails in this park.
- Meeting rooms. The community is often not aware of the ability for meetings to be held at the Ranch Facilities
- Minor league baseball
- More Shade outside
- More arenas and exhibit areas, barns, poultry, shooting sports.
- More barns so all of the fair can be held at the same time. Some of the kids are excluded from some things due to being at the fair before advertised date. Public is always asking where they are during the advertised dates of fair
- More covered shelters for outdoor activities, improved parking for 4H lot, as it gets muddy during rain n snow, improve entry/exit
- More entrances and exits for parking traffic relief.
- More outdoor spaces dedicated to outdoor recreation. The Ranch can be a great place for running, obstacle, off-road cycling events (even on-road criterium events) ... again partner with local organizations.
- More places to sit and rest when attending outdoor events other than the lawn or stairs leading into the bldg, more shaded spots for the outdoor summer events.
- More places to sit in the shade
- More smaller buildings to host different, smaller education/community gatherings for specific groups

- More stalls to accommodate more events during the fair. Not before the actual opening of the fair.
- My child is in 4h. Currently does archery and shows alpaca. He would like to get into more shooting sports and to have a range there would be wonderful! Also more room for animals during fair! There's not enough room and when you show more than one animal it turns into a loooong month of shuffling animals in and out of barns another barn would be nice
- None
- None its good as is.
- Open up dining options to more private, local proprietors to make use of the outdoor space more often. More food events perhaps that would compliment downtown events already being done.
- Outdoor amphitheatre, horse track, more intimate theatre for Broadway/off-Broadway type shows
- Outdoor festivals and concerts.
- Places or trail people could come out and run / walk...
- Probably first I would like to see a more detailed marketing plan . I do live in Nebraska . But have considerable knowledge of The Ranch and BEC and attend lots of events at both sites and not really sure what The Ranch has to offer.
- See above.
- Since I mainly go to see equine events like the Big Thunder Draft Horse Show, I'd like to see the Ranchway Feeds arena enlarged because they can't get all the larger hitches in at the same time. Oh, and it would be nice if the parking lot could be paved as well as the "roads" leading to and from it. Things get rather sloppy and slick in wet/snowy weather and very dusty when it's dry.
- Small to midsize concert venue with great acoustics. Could also be used for meetings. Healthy food/restaurant options.
- Solar arrays would be awesome!
- Some of the events - like the draft horses - was very crowded and difficult to find seating. The number of tickets should be limited to the amount of comfortable seating
- The 4H building could have some work on it's acoustics, so that large gatherings could meet in the main hall and be able to hear a speaker better. (Kudos on putting air conditioning in the indoor show ring for equine events - very nice for the animals and people!)
- The BEC is in shambles. The seats are broken, the roof leaks and the acoustics are horrible. I sat in a seat at a Eagles game and it rocked from side to side and an arm broke off. Another time there was plastic sheeting on the floor in front of my seat catching rain that was leaking from the roof.
- The Livestock area is too small for many events. A new building is needed to house the small animals including rabbits and poultry. The camping area is insufficient. There should be many more electrical hook ups. The area needs to include a shower house with restrooms. This year for the County Fair there were even fewer porta potties in the camping area. Pump service should be offered

at the campgrounds at least every other day. Water should be offered as well. The prices in the campground could be raised to cover these additional amenities. The restrooms and showers in the livestock barns are continuously dirty. The single showers in each barn are simply not enough. A raised auction block would aid in the Livestock Sale.

- The McKee and 1st National Bank buildings. With concrete and open ceiling, little ambient light and worse lighting in general, both buildings are uncomfortable, feel like a hospital ward or pictures I see of prisons. The buildings should be redone to make them look and feel nice during any kind of event. The buildings are just not good for galas and fundraisers and parties.
- The air conditioning addition to the arena is fantastic. Would like to see better seating and a cover on the bleachers for the outside arena.
- The bathrooms need improved particularly in the livestock areas and barns. There are always lines and insufficient toilets etc. Thank you
- The footing in the outdoor arena's could be improved.
- The livestock buildings the 4h buildings
- The small animal building could be expanded and an outdoor horse area could be improved.
- There is an increasing need for a small animal building to facilitate this activity. There is an extreme need to construct both an indoor archery range and an indoor small bore and air rifle range to facilitate this 4H activity
- Two additional indoor attached full sized arenas (seating about 500); 2 covered arenas; 2 outdoor arenas; a dedicated 4H arena; longing/turnout (exercise) areas for horses; improved judge stand area in Ranchway Indoor. Additional stalling minus the pillars which are problematic, some stallion stalls; improved water availability in the barns, more human shower/bathroom facilities; improved rv spaces with water; a rv dump station on site. Larger vendor area - ability to drive into facility. Ability to bring in own food truck or food vendors.
- Water park, canoeing, lazy river. Zip line. Stationary kayak. Obstacle course.
- We have been involved in 4H for 4 years and the Ranch has been a great place for dog obedience, archery, and club meetings.
- Year round indoor sand volleyball courts with a restaurant attached.
- expand or more outdoor spaces
- fixed outdoor stage for big shows

Board of County Commissioners Study Session

The Board of County Commissioners Study Session was held on September 12, 2016, in Fort Collins, CO. In attendance were two county commissioners, four presenters from Larimer County, and one Logan Simpson employee. An overview of the planning process and schedule were presented, along with information received from the public to date. Concerns about revenue generation, development of Ranch conference facilities, and overnight accommodations were raised by the county commissioners.